



Sleep tight.

BLU DOT MATTRESS MODELS



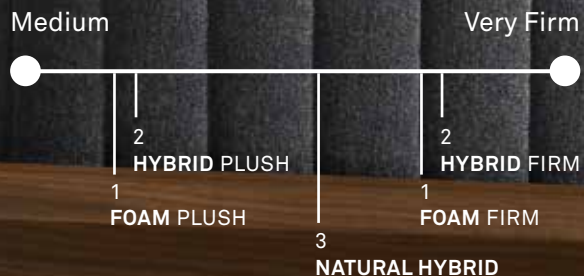
This is personal.

One-third of your entire life is spent on a mattress. Why wouldn't you be picky about it?

Find your ideal sleeping mate in one of three unique mattresses, each made in the USA. As with all Blu Dot designs, simple pleasures come from thoughtful beginnings. Like how to achieve an ideal firmness level with a perfect balance of CertiPUR-US® certified materials.

Because we believe you should love this part of your life, even if you don't remember that much about it.

BLU DOT Firmness Scale



Three great choices. With a firmness level that fits you.

- **Sleeps cool.** We use open cell structure foams that allow increased airflow.
 - **Certified.** All of the foam we use is CertiPUR® certified. The foams we use are low VOC and made without PBDEs, TDCPP or TCEP.
 - **No box spring is necessary.** Our mattresses work on your old box spring, a platform bed or adjustable bed.
 - **Flipping the mattress is not necessary.** Our mattress constructions are a single-sided design.
 - **Compact packaging.** Our mattresses are tightly rolled and boxed. Please open in the room you plan to use them.
 - **Made in USA.**
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- **100 night trial period**
 - **Free returns within trial period**
 - **10 year non pro-rated limited warranty**

1 THE BLU DOT FOAM MATTRESS

10" Foam | Plush or Firm

Twin	\$599
Full	\$799
Queen	\$899
King	\$1,099

2 THE BLU DOT HYBRID MATTRESS

11" Hybrid | Plush or Firm

Twin	\$799
Full	\$1,099
Queen	\$1,199
King	\$1,399

3 THE BLU DOT NATURAL HYBRID MATTRESS

11" Natural Hybrid

Twin	\$1,199
Full	\$1,499
Queen	\$1,599
King	\$1,799

Prices do not include sales tax or shipping charges and are subject to change. For the most current pricing, please visit www.bludot.com.



1 THE BLU DOT
FOAM MATTRESS

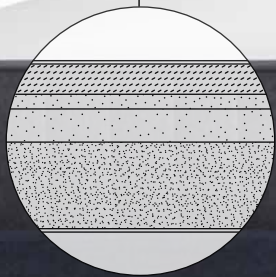
2 THE BLU DOT
HYBRID MATTRESS

Both models have the same
exterior appearance.

1 THE BLU DOT
FOAM MATTRESS

10" Foam | Plush or Firm

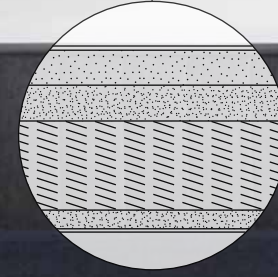
Smooth top panel
2" Synthetic latex
1" Serene gel-foam
2" Super soft polyfoam
5" Super firm polyfoam base



2 THE BLU DOT
HYBRID MATTRESS

11" Hybrid | Plush or Firm

Smooth top panel
2" Serene gel-infused foam
2" Super firm polyfoam
6" Quantum coil innerspring
1" Super firm polyfoam base



3 THE BLU DOT
NATURAL HYBRID MATTRESS





3 THE BLU DOT
NATURAL HYBRID MATTRESS

11" Natural Hybrid

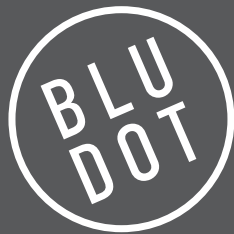
Tufted organic cotton top
Calamera wool layer
2" Natural latex
8" Quantum coil innerspring
1" Natural latex base



For once you can call this research.

Take advantage of it. Kick back, lounge as you do, no judgements here. We invite you to fully test each model to find that just-right match of comfort and support. And if you do happen to nod off, we'll consider it a compliment.

Don't let the magnitude of this decision keep you up at night, though. Our 100-night trial period has your back (even if you're a side-sleeper).



More details at bludot.com